

Conference Registration
11 & 12 August 2017
Lakes Resort Hotel, West Lakes



south australian
COMMUNITY BROADCASTERS
association inc.

Name	_____
Email	_____
Address	_____
Postcode	_____
Phone	_____
Station	_____
Signature	_____
Date	_____

Full Conference Registration includes everything:
Friday station tours and food & drinks at Three D Radio, Saturday workshops, Saturday lunch, morning and afternoon tea, Saturday night Bilby Awards Dinner (purchase own drinks).

Please tick appropriate box:

- \$125.00** Full Conference Registration for member of SACBA member station (all inclusive)
- \$ 80.00** Day rate SACBA member – Saturday sessions, morning tea, lunch & afternoon tea
- \$150.00** Full Conference Registration non SACBA member (all inclusive)
- \$100.00** Day Rate non SACBA member
- \$ 60.00** Saturday Bilby Awards - if coming to dinner only, not conference (purchase own drinks)
- Dietary requirements (please state) _____

You must indicate here if you want to attend the station tour (you will be contacted prior to the conference to confirm your place on the bus)

- Station Tours & dinner 2.45pm – 9.30pm Friday 11 August**
Meet at Lakes Resort car park to board the bus. Bus leaves at 3pm sharp.

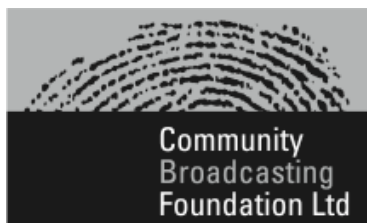
Please note:

Travel subsidies available for country member stations, one per station and payable to the station. Accommodation is not included in the registration fee – to book phone Lakes Resort Hotel/ 08 8356 4444 and mention the SACBA conference. Any questions? Call the SACBA conference helpdesk on 0411 243 471 or visit www.sacba.org.au

PAYMENT (sorry no credit cards)

Direct credit to BSB 065-000 acc# 00906024 using your name and station callsign (eg 5EBI) as the reference and email registration form to treasurer@sacba.org.au

Or make cheques out to SACBA and post with registration form to:
SACBA , PO Box 10032, Adelaide Business Centre SA 5000



REGISTER BY TUESDAY 1 AUGUST

Produced with the assistance of the Community Broadcasting Foundation.

Conference Sessions include:

Station Tours

By popular request, join the mini bus tour and visit 4 very different stations. WOW FM is a sub metro; a physically tiny station that achieves great things. Life FM is a large major metro station with a mix of staff and volunteers and a christian focus. Fresh 927 is a major metro with a mix of staff and volunteers and a focus on Youth. Radio Adelaide is a major metro with a mix of staff and volunteers who are undergoing change as they move from University of Adelaide into an incorporated association. Fresh and Radio Adelaide also, uniquely, share premises. Three D Radio is an alternative music station and the only major metro station in Australia running entirely on volunteers. The tour concludes with food, drinks and entertainment in Three D Radio's studio three, where bands play live to air every Saturday night.

Podcasting

Benefits, practicalities & legalities for effective podcasting - why do it and how to do it effectively
Dr Heather Anderson - Journalism Senior Lecturer, University of South Australia & former Chair of 4ZZZ Community Radio, Brisbane. Kirstyn Lindsay - Producer, SBS Living Black Radio & Board Member of 3KND Kool n Deadly, Indigenous Community Radio, Melbourne

Effective News and Current Affairs

Annie Hastwell, The Wire

Annie has spent years on air and behind the scenes. Bringing together the right words, sounds and pictures to express ideas is what she does daily, writing scripts and feature articles, producing audio, video and website content, and training scientists to deal with media.

Making the Most of Your content

The CBAA's Website Services & AMRAP team

Broadcasters work so hard to create incredible content that is too often "gone" once it goes to air. This session explores how to use radio on demand, station websites and social media to make your radio programs available for replay anytime online and on mobile phones. Discover cost-effective tools and develop strategies that join the dots between your on-air and online content to attract a wider audience.

Community Broadcasting Foundation

Grants Administrator, Claire Stuchbery will provide an update on the outcomes of Round 1 2017/18 grants and provide advice about how your station might approach Round 2 and future grant opportunities. This session will showcase some of the projects receiving funding this year and provide an opportunity to talk about funding options to address arising needs at your organisation.

Tools and Techniques for Better Station Communication

Michael Marner, Three D Radio

Boards, committees, and station workers are the ones who benefit most from good communication pathways. This session will cover External Communication, Real Time Conversation, Communication with Members and Getting Stuff Done.

Music Programming

Join a panel from 4 different stations to hear about their music policy, how they program & what they program, what happens when there's no announcer and how music policies are monitored.
Coast FM, Life FM, Three D Radio & Gulf FM

Sports Broadcasting

Join a panel of 4 to hear their stories of sports broadcasting, how it benefits their station and their communities plus technical aspects.

Jim Manning WOW FM, Ross Wilson ROX FM, Graham Johnston TRAX FM & Wireless Components

Tech talk

For the technically minded to chat and play with equipment!